



# Put Our Technology Public Relations and Marketing Experience to Work for You

## Eason Communications Creates:

- ☑ Public relations strategies that help sell your products
- ☑ Newsletters that sell through interesting and useful articles
- ☑ Brochures that target specific market segments
- ☑ Ads that promote unique product and service benefits
- ☑ Direct-marketing campaigns with measurable results
- ☑ Web sites and email promotions that attract prospects
- ☑ Social media programs that drive all marketing communications

# We Bring Our Understanding of Your Industry to Every Project

Eason Communications has created successful marketing and public relations campaigns for a wide variety of technology firms, including software, printed circuit board, cloud computing, telecommunications, hardware, peripheral, wireless, semiconductor, IT consulting, instrumentation, e-commerce and Internet companies. To learn more about our cost-effective marketing services, visit [www.easoncom.com](http://www.easoncom.com) or call us at 415-242-5244.

**HEWLETT PACKARD**

A modern, powerful analytical tool for today's molecular biologists, biochemists, polymer and organic chemists

## Control in the Cloud

Servers for Linux & Windows

Communicational

**ACEx**

## Streamlining Logistics

- CargoSmart is your solution for handling shipping logistics
- Our dedicated team is ready to help you set up a solution for you
- Navigate using easy tools on your desktop
- Support from an expert team 24 hours a day
- Manage Transatlantic and Transpacific cargo with a few keystrokes
- Lower transportation costs and streamline your processes

Call 212.809.1245 to learn more about CargoSmart's solutions

[www.cargosmart.com](http://www.cargosmart.com)

**DIONEX**

## SOLUTIONS

BIOSCIENCE APPLICATIONS

**POWERFUL DX 500 CHROMATOGRAPHY SYSTEMS ADVANCE BIOSEPARATIONS**

**PEAKNET: THE PERFECT SOFTWARE MATCH FOR THE DX 500**

HPLC FOR THE LIFE SCIENCES  
Dionex introduced the new DX 500 Chromatography Systems in September 1993. This new HPLC system has a space-saving design that expands the range of chromatographic capabilities for all biotechnology applications.

MULTIPLE CAPABILITIES  
Compact DX 500 systems contain advanced modular components, including new gradient and isocratic pumps, UV/Visible absorbance, electrochemical, and conductivity detectors, enclosures for housing injection valves, columns, and other ancillary equipment, and simple display and safety features for unparalleled performance.

The PeakNet Chromatography Workstation completely automates DX 500 control, data acquisition, calibration, configuration, scheduling, analysis, and reporting.

PeakNet incorporates a unique approach to system communication with its implementation of high-speed, bi-directional communications based on the IEEE 802.3 standard.

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**Business Telecom Report**

A Publication of TouchWave

**Firms Slash Costs, Boost Productivity With WebSwitch™ Phone System**

New Phone System Uses Internet Protocol to Turn Inside Calls into "Free" Calls

...to the WebSwitch using their own data connection. By "piggybacking" over a data line, such as DSL, calls to and from telecommuters are "free." The system also makes telecommuters more accessible to customers, coworkers and each other. This calls come in through their usual office extension, and they continue, inside and across state lines as if they were in the office.

**Save on Service and Maintenance**  
Conventional phone systems are costly to maintain. Change requires specially trained personnel or outside specialists. Systems often include add-on service fees of \$12 a year. Moreover, anyone who can touch a telephone network port can tamper with WebSwitch phone systems.

TouchWave's system is only 1/10 the cost of conventional PABX systems. In fact, it means employees can save more than 90% of the cost of a PABX.

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**HITACHI Genetic Systems**  
BY HITACHI BIOTECHNICAL CORPORATION

**A Breakthrough in Spectrophotometry**

Simple. Apartment.

## Eason Communications LLC

Your Marketing Team

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