

MARKETING PROFESSIONAL SERVICES



- **Developing a successful marketing strategy for your firm**
- **Increasing your principals' visibility in the media**
- **Boosting your image in the vertical markets you serve**
- **Energizing your client base with cross-selling tactics**
- **Designing and writing brochures and ads**
- **Turning your newsletter into a potent marketing tool**
- **Developing an effective event-marketing program**

