

We Market Buildings...

We provide cost-effective PR and marketing services for companies that build, service, operate, renovate, develop, finance and broker buildings. We are committed to the “building ecosystem,” and we have a lot of experience promoting companies that operate in it. Contact us to learn how we can help you communicate more profitably.

To help you boost sales, we...

- Generate publicity in publications your customers read
- Develop direct-marketing campaigns that boost sales
- Write and design professional newsletters and brochures
- Empower your websites with more persuasive content

Client types served: architects, contractors, engineers, building owners and operators, environmental consultants, brokers, building service and product providers, developers and professional associations.

Marketing Services

Advertising
Branding
Brochure development
Communications coaching
Direct mail
Media training
Newsletters
Public relations
Website development



Selected Testimonials:

“The expert counsel and support we’ve received from Eason Communications have strengthened both our internal and external communications,” *Marc Intermaggio, BOMA-San Francisco*... “Consummate communications professionals,” *Carol Piasente, San Francisco Chamber of Commerce*... “I especially

appreciate the way Henry Eason creatively applies his experience to the task at hand in order to get the unique result that each of his clients is seeking,” *Margot Crosman, Unico Properties*... “Eason Communications has been incredibly valuable to AXIS Architecture,” *Julie Frankel*... “Eason Communications’ strategy really made a difference and exceeded our expectations,” *James Jenkins, GCI General Contractors*... “Eason Communications understands the A/E/C marketplace,” *Ed Shea, Dome Construction*... “Eason Communications prepared me to deal with reporters and take on that tough interview,” *Joel L. Koppel, San Francisco Electrical Construction Industry*.